

OUR CLIENTS



المؤسسة العامة لتحويل المياه المالحة
Saline Water Conversion Corporation



CHIEF EXECUTIVE OFFICER

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CHIEF OPERATIONS MANAGER

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YANBU | DHAMMAM
JEDDAH | RIYADH

THE NEW INITIATIVE CONTRACTING Co.

We are defined by our guarantee of services synonymous with quality, efficiency, and precision.

www.newinitiative.com.sa

ABOUT US

The New Initiative Contracting Co. is your one-stop-shop for all your engineering needs. We provide comprehensive, all-inclusive services to make sure all your requirements and needs are adequately taken care of. From manpower, materials, tools & equipment to the maintenance of your property you can rely on us for all your construction needs. Instead of 'working for' we believe in 'working with' our clients to bring their vision to reality. As a detail and service-oriented company, we give extra attention to completely understanding our client's vision. Our team of highly-competent professionals is always up for grabs for undertaking extensive and complex projects and providing effective solutions.

We take pride in our integrated and innovative approach to work combining a qualified workforce with advanced technologies. We aim to provide quality and reliable services within your timeframe and budget and in order to stay true to our values we draw on the extensive experience of our adept technicians and workers.

Equipped with the best of employees in every field, we are proud of the integrity, avidity, and aptitude of each of our workers. We take extra care to create an atmosphere congenial to productive collaboration and encouraging of creativity and innovation. We are committed to building a reputation for quality and excellence in both the domestic and international markets. Our strength lies in the dedicated, hardworking, and determined nature of our staff and our ability to live up to our clients' expectations and provide them with ultimate satisfaction through our work. The various services that we offer include scaffolding, fencing, building construction, precasting, and finishing work among other such construction solutions.

MISSION AND VISION

Safety, Integrity, Quality, and Satisfaction encompass our mission. We are working with a vision of bringing your ideas to life with as much efficiency and accuracy as possible. We are not hesitant to walk an extra mile to ensure trust, honesty, and professionalism with our subcontractors, professional associates, suppliers, and customers.

ADMIN BUILDING SWCC

LOCATION : YANBU PHASE-3, KINGDOM OF SAUDI ARABIA

CLIENT : SEPCO-3, YANBU POWER AND DESALINATION PLANT PHASE 3

We have also been doing construction finishing work for SWCC Administration under SEPCO-3, YANBU POWER AND DESALINATION PLANT-PHASE 3. The main type of work we've been doing for them include flooring/parquetry, painting, glazing, facing, and plastering among others. The finishing work is done to enhance the beauty and sturdiness of the structure. Usually options such as floor finishing, ceiling finishing, and wall finishing are available. We are using the highest quality material to ensure the smoothest and most comfortable finish.

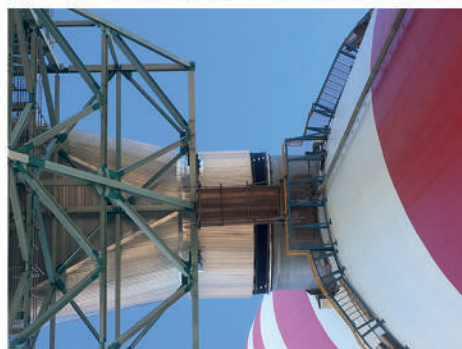


SCAFFOLDING ERECTION AND DISMANTLING

LOCATION : SWCC PHASE-3, YANBU-3, KINGDOM OF SAUDI ARABIA

CLIENT : SEPCO III ELECTRIC POWER CONSTRUCTION CO., LTD.
BRANCH

For SEPCO III ELECTRIC POWER CONSTRUCTION CO., Ltd. Branch, we have undertaken the task of scaffolding erection and dismantling of their whole Yanbu power and desalination plant phase 3 package 'P' power plant including package 'T' Tanker Terminal project. Because of the comprehensive nature of the project it requires an extensive workforce and has been under progress since 2017.



CEO MESSAGE



**MUHANNAD ABDUL
HAQ AL SAIGH**

Innovation is in our name and duly reflected in every project we touch. At New Initiative Contracting Co., we are dedicated to fulfilling our commitments and building long-lasting relationships with our clients through our open and honest yet highly systematic and methodical approach to work. By providing on-time, in-budget, the most effective and efficient services, and solutions we strive to create mutually rewarding relationships between us and our clients. We attribute our success to our skilled, attentive, and focused workforce and promise to continue to exceed expectations with every new project we undertake.

We are grateful for your consideration. Thank you for taking the time to visit our website to get to know about us more.

COM MESSAGE



AL JASSAM ABDUL JABBAR
CHIEF OPERATIONS MANAGER
NEW INITIATIVE CONTRACTING CO.

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Established in 2009, our company—NEW INITIATIVE CONTRACTING Co.—aims at fulfilling personal and commercial requirements for civil work, mechanical work, scaffolding work, materials, and heavy equipment. We give our best to provide high-quality work without any compromise.

Our efficient, reliable, and cost-effective services have come a long way in making our clients satisfied. Customer satisfaction being our most important goal, we strive to work towards providing customers with the best services with minimal turnaround time, without discounting on any aspect of quality.

Our commitment towards our customers is also supported by a great team of technical support, after-sales services, and various other services. Considered the most promising company in this field, we promise our clients incomparable quality and service with an economical perspective.

In case you have any queries regarding our work and clientele, do not hesitate to directly contact us! We are always available for our customers. We stick onto our principle—Customer is the King!

Thanking and promising you our best services and cooperation



CIVIL WORKS

Supported by a team of skilled and well-versed engineers, we offer integrated and customized, and exceptionally cost-effective and innovative construction services.

We specialize in erecting sustainable, reliable, and sturdy concrete structures to complement both private and government sector needs.

From laying the foundation, erecting the formwork to deshuttering, and installing the infrastructure required for the electrical and plumbing networks, we provide all-encompassing civil structural construction services. Each and every

step of the construction process is actuated with technology-supported equipment to ensure precision and perfection. We bring together the best of professionals from different

areas to form a dream team strictly adherent to moral and ethical standards and dedicated to providing you with the most effective solutions and services. We also make sure to follow guidelines set up by the government, local bodies, and our clients. Our capable engineers also evaluate and assess

the land and construction sites prior to the commencement of the project. Various other processes that we undertake as we work on your project include creating cost estimates, tendering contracts and hiring contractors,

and drawing infrastructure plans, and getting them approved by governing bodies and local authorities. We give extra care to the supervision of the construction project to ensure it matches with the original plan.

FENCE WITH CRASH RATED BARRIER AND ASSOCIATED WORKS

WORK LOCATION : SWCC YANBU POWER AND DESALINATION PLANT PHASE 3

For Sepco, we are working on the construction and installation of HCIS directive 2017 version RWM (Regid Welded Mesh) Fence and a Crash Rated Barrier (M-50 P1 tested). Total length of the fence project amounts to an extensive 1720M scope 1 and 1231M scope 2 (total 3000M) and 1720M and 1050M (total 2900M) of the crash rated barrier project.

The scope 1 project is expected to be completed by April 2021 and the schedule for scope 2 is as of yet not finalized. The material for both the fence and anti crash barrier is being sourced from BRC Company and the manpower is hired from Judur Contracting.





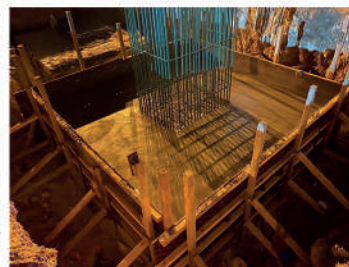
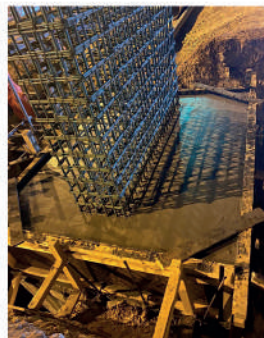
CIVIL WORK FOR MANHOLE PRECAST

WORK LOCATION : RABIGH, SAUDI ARABIA

CLIENT : TIEJUN

For Tiejun Electric Power Engineering Company, we are working on the construction of over 165 different types of manholes pits including rainwater and chemical pits as per the plans provided by the client. We began by first installing the rebar fabrications and then after inspection from client moved to setting up the formwork using durable and premium quality plywoods and timbers. After further inspection we began filling up the formwork with concrete. We used proper vibration machines and 35MP A grade concrete. We then allowed the cement the proper time to cure and after a week started the granting and painting work. Below 2.9m of pits we only used epoxy coating and above 2.9m water proofing and epoxy coating paint.

We then made Electrical pits & cover work using 200mm and 250mm channels as per drawing dimensions. Then welders began with their welding work and steel fixers put up the rebar fabrications and arranged the inspection and then we moved on to the concrete work. We house well-experienced steel fixers, carpenters and welders. Client satisfaction is always our priority and we never compromise with the quality of our work.



MAINTENANCE

Precaution is always better and more economical than a problem. Timely maintenance of your site keeps damage and need for urgent repairs and costly bills at bay.

Every architectural structure requires regular and proper maintenance in order to ensure that the property remains a safe and comfortable place to live and work in. Maintenance is an integral step to ensure the protection of the building and the people inside it. It is a prudent investment that also increases the overall life of your building. It is a cost-effective way to keep your building looking nice and elegant for years. We at New Initiative Contracting Co. offer quintessential facilities' management solutions to ensure that your site is managed and maintained with utmost care. Leaving the responsibility of the maintenance of your facility will not only save you a lot of time but also money. We take carefully measured steps to ensure you never have to face an unforeseen emergency in regards to your building.





Equipment facilitates construction. The better its quality the smoother will be the process. New Initiative Contracting Co. offers you the machinery you can rely on.

We provide you access to equipment of all types to fulfill all your construction needs. Our broad selection of products is suitable for a diverse range of applications. Enriched with green characteristics our construction equipment is highly-reliable and incredibly energy efficient. We are also equipped with the skills, efficiency, and precision required to repairing and maintaining the equipment. Our maintenance services ensure the longevity of the equipment. We supply mobile cranes capable of handling from 50 to 500 tons of load and earth-moving transportation equipment like Low-bed and flat-bed trailers, Wheel loaders, Power generators, and Air compressors among others. As a top-rated service provider, we consider it our primary duty and top-most priority to provide services that speak for themselves.



EQUIPMENT SERVICES

MATERIAL

The sturdiness or longevity of a building is completely reliant on its literal building blocks i. e. the materials used. With New Initiative Contracting Co. you can rest assured of material of premium quality available at reasonable prices

Repairing a hole in a wall is more troublesome than it probably sounds, therefore the only wise thing to do is be smart from the onset and choose materials you can rely on. High-quality material is not only cost-effective in the long run, but also important to ensure the safety of the people that would be working under the roof of the structure. We put the materials we supply through intensive quality checks to make sure the final product reaching you is of the highest quality. We offer materials such as bricks, cement, wood, and piping among several others.